



Former chief of protocol at Wright-Patterson Air Force Base to deliver keynote address at women's leadership conference Sept. 29

Professional development event by Women in Business Networking features 16 speakers, 50 exhibitors and networking opportunities

Conference attendees will donate nonperishable food items to benefit The Foodbank; some conference proceeds will go to the Dayton YWCA's Safe Sanctuary program

DAYTON, Ohio, Aug. 23, 2010 – Pamela Eyring – the former chief of protocol at Wright-Patterson Air Force Base who now leads The Protocol School of Washington® – will deliver the morning keynote address on “Personal Branding: Tactics for a Successful Career” at Women in Business Networking’s third-annual professional development conference Wednesday, Sept. 29, at Sinclair Ponitz Center.

As chief of protocol at Wright-Patterson from 1994 to 2002, Eyring planned and directed military, government, international and civic ceremonies as well as conferences, special events and presidential visits. As president and director of The Protocol School of Washington, Eyring now provides business etiquette and protocol training.

Jeanne Porter, president, Women in Business Networking, said approximately 300 women are expected to attend WiBN’s daylong “Growing as a Leader” conference, which features 16 speakers, 50 exhibitors and networking opportunities. The conference opens at 7:30 a.m. with registration and a continental breakfast and closes at 5 p.m. after a wine and cheese reception.

Diane Ewing, vice president of marketing and communications for Premier Health Partners, will deliver the luncheon keynote on “The Business of Connections” in a woman’s personal life and career.

Speakers in six breakout sessions will provide education on leadership issues that matter to women such as personal protection, emotional intelligence, leadership communications, ethics, financial planning and cause marketing. Marsha Bonhart, news anchor at WDTN TV Channel 2, will discuss impressions that can develop as women strive toward their career destinations. Bonhart also will moderate a panel with eight leaders from the Miami Valley who will discuss how to apply leadership across all sectors: corporate, government, nonprofit, education, healthcare, legal and the military.

The Great Hall will feature exhibits from 34 local corporations and small businesses. The Market Place Boutique, a one-stop-shopping mini mall, will feature 16 women-owned retailers.

Since September is Hunger Action Month, Porter is asking each conference attendee to bring a nonperishable food item to benefit The Foodbank serving Miami, Greene and Preble counties. In addition, she will give a portion of the conference proceeds to the Dayton YWCA’s Safe Sanctuary program, which provides child care for homeless children.

For more information on registration and opportunities for sponsorship or exhibit tables, visit www.wibnleadership.com or call Porter at 937.470.4398.

The premier sponsor of the conference is Miami Valley Hospital/Premier Health Partners. Media sponsors include WDTN TV Channel 2, Dayton B2B and Lite 99.9 radio. Additional sponsors include:

- 3-7-12 Nautical Gifts by Cheryl
- Advanced Business Image & Etiquette
- Alyson Gerwe Website Design & Consulting
- Debra's Designs Home Staging and Redesign
- Donna Childs Consultants
- Indiana Wesleyan University
- Management 2000
- Marta Rey European and Clinical Skin Care
- Morris Home Furnishings
- Pro-Admins
- QCG Accounting & Financial Management Solutions
- RMC & Associates
- Roberson Law
- Sinclair Community College
- University of Dayton School of Business Administration
- Windward Design Group
- Wittenberg University
- Zumwald & Company

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About Women in Business Networking

Women in Business Networking (WiBN) – the leading organization for women in business – provides forums for building relationships so women will achieve career and personal success through education, resources and recognition. WiBN's circle of influence and frequent programs have reached more than 1,500 women living and working in the Greater Dayton, Ohio, region. Women from all walks of life participate in WiBN: leaders and employees of corporate, nonprofit and community organizations; entrepreneurs and small-business owners; and women in career transition. Founded in 2008, WiBN currently offers 10 programs:

- a weekly e-newsletter, *Monday Morning Moments*;
- a weekly club of Toastmasters International, Downtown Morning Toasters;
- a monthly Lunch N Learn with a featured speaker;
- a monthly "Hot Topic" Koffee Talk with a facilitator;
- monthly roundtables for small-business owners, Entrepreneur Groups;
- a bimonthly social event, AfterGlow, at a local venue;
- a quarterly Leadership Series workshop, Winstitute;
- an annual 25 Women to Watch recognition program;
- an annual, daylong professional development conference; and
- an annual, optional membership for event and member-to-member discounts, Status +Plus.

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